Article #3

**Help Credit Unions for Kids Change a Child’s Life**:

Thank you for helping sick kids through the Credit Union for Kids Change a Child’s Life campaign! All the funds raised will go directly to your local Children’s Miracle Network Hospitals to help kids who might be fighting for their lives. It’s truly a cause you can feel good about and a cause credit unions across the country believe in.

With the average cancer treatment costing $75,000, the need to help is greater than ever. With medical costs skyrocketing, it’s important to get CMN Hospitals all the tools and supplies they need to treat sick children.

The coin canisters you place in easy-to-spot locations throughout the credit union can make a difference in saving a child’s life.

If you haven’t yet ordered your free canisters, there’s still time!

Here’s how you can help:

1. Order Your Free Coin Canisters to place throughout the credit union offices. Go to [www.cu4kids.org/changedrive](http://www.cu4kids.org/changedrive) and these materials will be shipped to you within 5-7 business days free of charge.
2. Download Marketing Materials at [www.cu4kids.org/changedrive](http://www.cu4kids.org/changedrive).
3. Help Change a Child’s Life!

Remember – 100% of the funds collected will be distributed to the CMN Hospital that supports your community. THANK YOU to the credit unions who have already ordered their canisters: [CU A, CU B, CU C]!

A huge THANK YOU to CO-OP Financial Services for underwriting this campaign, making it FREE for all credit unions to participate!