** Change a Child’s Life 2017**

**Suggested Communication Schedule**

**(Leagues to Credit Unions)**

**Week of April 10**

* Post [Facebook Cover](http://cu4kids.org/assets/ChangeDrive2017/ChangeaChildsLifeFBCover.jpg)
* Article #1
* Twitter – Thanks to @COOPFS, it's free for #creditunions to Change a Child’s Life at @CMNHospitals! Order your canisters: www.cu4kidschangedrive.org.
* Facebook #1 – Thanks to CO-OP Financial Services, it is FREE to participate in Change a Child’s Life, supporting your local CMN Hospital! Go to cu4kidschangedrive.org to order your coin canisters today!
* Facebook #2 – Penny for our thoughts? We’re thinking your members could put their spare change to better use! Get your free canisters to support Change a Child's Life coin drive and your local CMN Hospital at <http://www.cu4kidschangedrive.org>!
* Suggested Graphic: [Facebook Image 1](http://cu4kids.org/assets/ChangeDrive2017/ChangeaChildsLifeFBGraphicThankYouLeagueWeek1.jpg)

**Week of April 17**

* Article #2
* Twitter #1 – Thanks to @COOPFS for supporting @CU4Kids Change a Child’s Life coin drive. Order your free canisters at www.cu4kidschangedrive.org!
* Facebook #1 ­– It's free to participate in Change a Child’s Life and support your local @Children’s Miracle Network Hospital thanks to @CO-OP Financial Services. Support something great, order your free coin canisters at http://www.cu4kidschangedrive.org!
* Twitter #2 – Help kids & show your community how much you care! Change a Child’s Life with @CU4Kids & @CMNHospitals! Learn more at www.CU4Kids.org/changedrive
* Facebook #2 – Help kids and show your community how much you care! Change a Child’s Life and support your local @Children’s Miracle Network Hospital with @Credit Unions for Kids. Learn more at www.CU4Kids.org/changedrive
* Suggested Graphic: [Facebook Image 2](http://cu4kids.org/assets/ChangeDrive2017/ChangeaChildsLifeFBGraphicThankYouLeagueWeek2.jpg)

**Week of April 24**

* Twitter #1 – Change a Child’s Life is an annual coin drive benefiting @CMNHospitals. Find out how you can help at [www.CU4Kids.org/changedrive](http://www.CU4Kids.org/changedrive).
* Facebook #1 – Change a Child’s Life is an annual coin drive benefiting @Children’s Miracle Network Hospitals through @Credit Unions for Kids. Take part in this rewarding opportunity to make a difference! Learn how at www.CU4Kids.org/changedrive
* Suggested Graphic: [Facebook Image 3](http://cu4kids.org/assets/ChangeDrive2017/ChangeaChildsLifeFBGraphicThankYouLeagueWeek3.jpg)

**Week of May 1**

* Article #3
* Twitter – Support @CMNHospitals through @CU4Kids Change a Child’s Life campaign! Start now at www.CU4Kids.org/changedrive. #creditunions
* Facebook – Be a part of something good! Join us in support of Children’s Miracle Network Hospitals and take part in the Change a Child’s Life campaign to support your local CMN Hospital! Learn more at www.CU4Kids.org/changedrive
* Suggested Graphic: [Facebook Image 4](http://cu4kids.org/assets/ChangeDrive2017/ChangeaChildsLifeFBGraphicThankYouLeagueWeek4.jpg)

**Week of May 8**

* Article #4
* Twitter – There's still time to support your local @CMNHospitals through the Change a Child’s Life coin drive. Sign up at www.CU4Kids.org/changedrive.
* Facebook – There’s still time to support your local hospital by participating in Change a Child’s Life benefiting @CMNHospitals. Learn more at [www.CU4Kids.org/changedrive](http://www.CU4Kids.org/changedrive)
* Suggested Graphic: [Facebook Image 5](http://cu4kids.org/assets/ChangeDrive2017/ChangeaChildsLifeFBGraphicThankYouLeagueWeek5.jpg)

**Week of May 15**

* Twitter – Thanks for helping Change a Child’s Life! Your support of @CU4Kids is a huge help to your local @CMNHospitals!
* Facebook – Thanks for helping Change a Child’s Life! Your support of @Credit Unions for Kids is a huge help to your local Children’s Miracle Network Hospital!
* Suggested Graphic: [Facebook Image 6](http://cu4kids.org/assets/ChangeDrive2017/ChangeaChildsLifeFBGraphicThankYouLeagueWeek6.jpg)

**Later (TBD)**

* Twitter – With your help, we raised over $xxx for @CMNHospitals through the @CU4Kids coin drive!
* Facebook – With your help, we raised over $xxx for Children’s Miracle Network Hospitals through the Credit Unions for Kids Change a Child’s Life change drive!
* Suggested Graphic: [Facebook Image 7](http://cu4kids.org/assets/ChangeDrive2017/ChangeaChildsLifeFBGraphicThankYouLeagueWeek7.jpg)